

AFFILIATE MARKETING SCHOOL

Checklist



Affiliate Marketing School – Checklist

☐ Introduction

- ☐ Becoming an affiliate marketer is in many ways the perfect business model
- ☐ It *absolutely* is possible to earn a huge amount of money online as an affiliate marketer
- ☐ The problem with current affiliate teachings:
 - They don't want you to know the techniques they are actually using to get rich (newsflash: it's selling those books to you!)
 - They actually aren't that successful. That's because a large proportion of the people who are successful are already living on a sunny island somewhere and no longer need to sell eBooks!
- ☐ The intention of this book is to cut through the noise and give you the CORRECT way on how to become a successful affiliate marketer in today's world.

☐ Affiliate marketing

- ☐ Do you want to sell:
 - Digital products (recommended)
 - Physical products

☐ Find a high-quality product to sell

- ☐ Look for products on:
 - Google
 - JVZoo
 - Clickbank
 - Warrior Plus
 - Amazon
- ☐ Get your unique affiliate link
- ☐ Disguise your affiliate URL

☐ Create a website to sell from

- ☐ Get yourself a hosting account
- ☐ Get yourself a domain name
- ☐ Install WordPress

☐ Create your sales page and include:

- ☐ The value proposition
- ☐ Know your audience
- ☐ Have urgency
- ☐ Make sure it's readable
- ☐ Narrative structure
- ☐ STAND OUT!

☐ Market, Advertise, Promote!

- ☐ Find your route to market
- ☐ Promote on all social media platforms
- ☐ Find your most preferred social media focus on 2, then expand from there

Affiliate Marketing School – Checklist

- ☐ Try our paid advertising if you have a budget
- ☐ Facebook and Google PPC ads
- ☐ Solo ads

- ☐ **Finding the perfect niche**
 - ☐ Not all niches will make you a fortune
 - ☐ Pick the right niche and affiliate marketing because a lot easier
 - ☐ Pick a goldilocks niche
 - ☐ Once you have chosen a profitable niche – it's down to you
 - ☐ Your involvement in that niche your passion and drive will 10x your results

- ☐ **Becoming a thought leader**
 - ☐ Provide constant value
 - ☐ Become a leader in the niche
 - ☐ Build a loyal following online
 - ☐ Build your email list
 - ☐ Build a sales funnel

- ☐ **Selling physical affiliate products**
 - ☐ Amazon have the biggest physical product affiliate program
 - ☐ Find private affiliate offers for better commissions

- ☐ **Scaling up**
 - ☐ Have a funnel in place
 - ☐ Build an email list
 - ☐ Continue to build social following
 - ☐ Become a leader in the niche by providing value
 - ☐ Drive more traffic to your affiliate links and offer
 - ☐ Promote multiple related offers to your audience
 - ☐ Invest any profits in paid traffic to scale fast